WSOC-TV 1901 North Tryon Street

Pol/B Obama/D/Pre/US (16256)

Advertiser

10/23/12-10/29/12

325181

Contract # Schedule Dates

Charlotte, NC 28206-2700

Greer, Margolis, Mitchell & Associates (2890) Telerep/Philadelphia, Philadelphia (1057) 1537/OBAMA FOR AMERICA (134149) Polltical - Federal Candidate (1067) Telerep/Philadelphia OBAMA FOR AMERICA BASSETT, LAURA National/Political 95/101/1537 Standard Account Types Salesperson **Buyer Name** Sales Office Billing Type Phone/Fax Comments Product Agency Brand

Greer, Margolis, Mitchell & Associates 3050 K Street NW Washington, DC 20007

08/02/12 Jill Hipskind 06260361 08/02/12 Normal 15.00 Commission % Last Modified Package Deal Date Entered Commission **Order Type Entered By** Headline # CO-0P Demo

\$20,240.25

\$111,975.00 \$22,960.00 \$134,935.00 Rate Spots 108 20 128 By Broadcast Month Oct. 2012 Nov. 2012 Charlotte (WSOC) Grand Total:

\$114,694.75

Sales Tax Net Total

0.00 Charlotte (WSOC) 8 0.00 C	10/23/12-10/26/12 6 330 A- 3A (FST) 6 X X X X X X X X X	Line	Line Type / Break Type (Ref #)	Dates	Sec Length	gth Run Times	SPW Mo Tu We Th Fr Sa Su Spots Rate	e Total	Station	Comments	Fotorod
10/23/12-10/26/12 6 330 GA-7A (EST) 6 X X X X X X X X X	10/23/12-10/26/12 6 330 GA-7A (EST) 6 X X X X X X X X X	1,	0 Normal Line / Spot	10/23/12-10/26/12	9	:30 5A- 6A (EST)	9 × × × ×		2.250.00 Charlotte (WSOC)		0/2/13
10/23/12-10/26/12 6 330 An - 94 (EST) 7 7 7 1 1 470.00 411,200.00 Charlotte (WSCC) 10/27/12-10/27/12 6 330 An - 94 (EST) 7 7 7 7 1 4700.00 4500.00 Charlotte (WSCC) 10/23/12-10/28/12 6 330 An - 94 (EST) 7 7 7 7 7 7 7 7 7	10/23/12-10/26/12 6 330 Av-9A (EST) 4 4 4 4 1 4 57500 41,200.00 Charlotte (WSCC) 10/23/12-10/23/12 6 330 Av-9A (EST) 7 7 7 4 4 4 4 4 4 4	2.	0 Normal Line / Spot	10/23/12-10/26/12	9	:30 6A- 7A (EST)	9 × ×		4.500.00 Charlotte (WSOC)		0/2/12
10/27/12-10/27/12 6 :30 6A-8A (EST)	10/27/12-10/27/12 6 :30 GA- 8A (EST) 1 1 \$725.00 \$725.00 Charlotte (WSCC) 10/27/12-10/27/12 6 :30 BA- 9A (EST) 1 1 \$400.00 \$400.00 Charlotte (WSCC) 10/28/12-10/28/12 6 :30 BA- 9A (EST) 4 X	3.1	0 Normal Line / Spot	10/23/12-10/26/12	9	:30 7A- 9A (EST)	4 4 4	-	1.200 00 Charlotte (WSOC)		21/2/0
10/28/12-10/28/12 6 :30 6A-9A (EST) 1 1 4900.00 4900.00 Chantotte (WSCC) 10/28/12-10/28/12 6 :30 6A-9A (EST) 4	10/27/12-10/29/12 6 :30 (84- 94 (EST) 1 1 \$450.00 \$450.00 Charlotte (WSCC) 10/28/12-10/28/12 6 :30 (84- 84 (EST)) 4 X	4.	0 Normal Line / Spot	10/27/12-10/27/12	9	:30 6A- 8A (EST)			#325 ON Charlette (MCCC)		8/2/12
10/28/12-10/28/12 6 :30 (A+ BA (EST)) 1 1 \$150.00 \$250.00 Charlotte (WSCC) 10/28/12-10/28/12 6 :30 (A+ 10A (EST)) 4 X	10/28/12-10/28/12 6 :30 04- 8A (EST) 1 1 4550.00 4550.00 Charlotte (WSCC) 10/23/12-10/26/12 6 :30 94- 10A (EST) 4	5,1	0 Normal Line / Spot	10/27/12-10/27/12	9	:30 8A- 9A (EST)		100.00	\$400 00 Charlotte (MSOC)		8/2/12
10/23/12-10/26/12 6 :30 9A- 10A (EST) 4 X	10/23/12-10/26/12 6 :30 94-94 (EST) 4	9,	O Normal Line / Spot	10/28/12-10/28/12	9	:30 6A- 8A (EST)	+	250.00	\$250 00 Charlotte (MCOC)		6/2/12
10/23/12-10/26/12 6 :30 9A-10A (EST) 4 X	10/23/12-10/26/12 6 :30 104-11A (EST) 4	7.3	0 Normal Line / Spot	10/28/12-10/28/12	9	:30 8A- 9A (EST)		150.00	4450 Of Charlette (MCOC)		8/2/12
10/23/12-10/26/12 6 :30 10A-11A (EST) 4 X	10/23/12-10/26/12 6 :30 10A-11A (EST) 4 x	8	O Normal Line / Spot	10/23/12-10/26/12	9	:30 9A- 10A (EST)	X	945.00	4980 Of Charlotte (WCOC)		8/2/12
10/23/12-10/26/12 6 :30 12P- 12P (EST) 4 x	10/23/12-10/26/12 6 :30 124-12P (EST) 4 x	9.6	O Normal Line / Spot	10/23/12-10/26/12	9	:30 10A- 11A (EST)	×	945.00	4980 Of Charlotte (WCOC)		71/7/8
10/23/12-10/26/12 6 :30 12P-12:30P (EST) 4 x x x x x x x x x x x x x x x x x x x	10/23/12-10/26/12 6 :30 12P- 12 20P (EST) 4 X X X X X X X X X X X X X X X X X X X	10.1	Normal Line / Spot	10/23/12-10/26/12	9	:30 11A- 12P (EST)	X X X		1 300 OD Charletta (MCCCC)		8/2/12
10/23/12-10/27/12 6 :30 12P-12:30P (EST) 1 1 \$200.00 \$200.00 Charlotte (WSCC) 10/23/12-10/26/12 6 :30 3P-4P (EST) 3 x	10/23/12-10/28/12 6 :30 12P- 12:30P (EST) 1 1 \$200.00 \$200.00 Charlotte (WSC) 10/28/12-10/28/12 6 :30 12P- 12:30P (EST) 3 x<	11.1) Normal Line / Spot	10/23/12-10/26/12	9	:30 12P- 1P (EST)	×		took of Charlette (WSCC)		8/2/12
10/28/12-10/28/12 6 :30 3P-4P (EST) 3 x x x x x x x x x x x x x x x x x x x	10/23/12-10/26/12 6 :30 32-4P (EST) 3 x <t< td=""><td>12.1</td><td>) Normal Line / Spot</td><td>10/27/12-10/27/12</td><td>9</td><td>:30 12P- 12:30P (EST)</td><td></td><td>00 00</td><td>#200 00 Charlotta (MCCC)</td><td></td><td>8/2/12</td></t<>	12.1) Normal Line / Spot	10/27/12-10/27/12	9	:30 12P- 12:30P (EST)		00 00	#200 00 Charlotta (MCCC)		8/2/12
10/23/12-10/26/12 6 :30 3P-4P (EST) 3 x x x x x x x x x	10/23/12-10/26/12 6 :30 3P-4P (EST) 3 x x x x x x x x x	13.1) Normal Line / Spot	10/28/12-10/28/12	9	:30 12P- 12:30P (EST)	***************************************	00.00	#200 On Charlette (WSCC)		8/2/12
CONFIRMATION CONTRACT Date: Accepted-Station: Date: Comments:	CONFIRMATION CONTRACT Date: Accepted-Station: Date: Comments:	14.() Normal Line / Spot	10/23/12-10/26/12	9	:30 3P- 4P (EST)	× × × ×	65.00	\$200.00 Charlotte (WSOC)		8/2/12
Date: Accepted-Station: Date:	Date: Accepted-Station: Date:						NFIRMATION CONTRACT		translation (noor)		8/2/12
		Accepter	1-Agency/Advertiser:	oki mprivon numinan kananan maja isa anjancan kananan movakan kananan maja maja angan ka	Teg.		Station:	Comp	ERIS.		

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

325181

Contract #

Greer, Margolis, Mitchell & Associates (2890) Telerep/Philadelphia, Philadelphia (1057) 1537/OBAMA FOR AMERICA (134149) Political - Federal Candidate (1067) Pol/B Obama/D/Pre/US (16256) Telerep/Philadelphia 10/23/12-10/29/12 OBAMA FOR AMERICA BASSETT, LAURA National/Political 95/101/1537 Standard Schedule Dates Account Types Salesperson **Buyer Name** Advertiser Sales Office Billing Type Phone/Fax Comments Agency Product Brand CPE

Greer, Margolis, Mitchell & Associates 3050 K Street NW Washington, DC 20007

tered 08/02/12	diffed 08/02/12	By Jill Hipskind	No	e# 06260361		ype Normal	e Deal	ssion% 15.00	
Date Entered	Last Modified	Entered By	40-00	Headline #	Demo	Order Type	Package Deal	Commission %	Commission

Oct. 2012 108 \$111,975.00 Nov. 2012 20 \$22,960.00 Grand Total: 128 \$134,935.00	Charlotte (WSOC) By Broadcast Month	Spots	Rate
128	Oct. 2012	108	\$111,975.00
128	Nov. 2012	50	\$22,960.00
	Grand Total:	128	\$134,935.00

\$114,694.75

Net Total Sales Tax

15.0 Normal Line / Spot 16.0 Normal Line / Spot 17.0 Normal Line / Spot 18.0 Normal Line / Spot 19.0 Normal Line / Spot 20.0 Normal Line / Spot 21.0 Normal Line / Spot 22.0 Normal Line / Spot	10/23/12-10/26/12 10/23/12-10/26/12 10/23/12-10/26/12 10/23/12-10/26/12 10/27/12-10/27/12	9 9	:30 4P- 5P (EST)						Civilian	
6.0 Normal Line / Spot 7.0 Normal Line / Spot 8.0 Normal Line / Spot 9.0 Normal Line / Spot 0.0 Normal Line / Spot 1.1.0 Normal Line / Spot 2.0 Normal Line / Spot	10/23/12-10/26/12 10/23/12-10/26/12 10/23/12-10/26/12 10/27/12-10/27/12	9		4 X X X	×	4 \$600.00		\$2,400.00 Charlotte (WSOC)		8/2/12
7.0 Normal Line / Spot 8.0 Normal Line / Spot 9.0 Normal Line / Spot 0.0 Normal Line / Spot 1.1.0 Normal Line / Spot	10/23/12-10/26/12 10/23/12-10/26/12 10/27/12-10/27/12	+	:30 SP- 5:30P (EST)	4 × × ×	×	4 \$700.00		\$2,800.00 Charlotte (WSOC)		8/2/12
8.0 Normal Line / Spot 9.0 Normal Line / Spot 0.0 Normal Line / Spot 1.0 Normal Line / Spot 2.0 Normal Line / Spot	10/23/12-10/26/12	9	:30 5:30P- 6P (EST)	4 X X X	×	4 \$750.00		\$3,000.00 Charlotte (WSOC)		8/2/12
9.0 Normal Line / Spot 0.0 Normal Line / Spot 1.0 Normal Line / Spot 2.0 Normal Line / Spot	10/27/12-10/27/12	9	:30 6P- 6:30P (EST)	× × × 9	×	00.000\$ 6		\$5,400.00 Charlotte (WSOC)		8/2/12
0.0 Normal Line / Spot 1.0 Normal Line / Spot 2.0 Normal Line / Spot		9	:30 6P- 6:30P (EST)		T	1 \$390.00		\$390.00 Charlotte (WSOC)		8/2/12
1.0 Normal Line / Spot 2.0 Normal Line / Spot	10/28/12-10/28/12	9	:30 6P- 6:30P (EST)			1 \$925.00		\$925.00 Charlotte (WSOC)		8/2/12
2.0 Normal Line / Spot	10/23/12-10/26/12	9	:30 7P- 7:30P (EST)	4 × ×	×	4 \$700.00		\$2,800.00 Charlotte (WSOC)		8/2/17
	10/23/12-10/26/12	9	:30 7:30P- 7:56P (EST)	4 X X X	×	4 \$700.00		\$2,800.00 Charlotte (WSOC)		8/2/12
23.0 Normal Line / Spot	10/23/12-10/28/12	9	:30 11P- 11:35P (EST)	X X X 9	×××	6 \$750.00		\$4,500.00 Charlotte (WSOC)		8/2/12
24.0 Normal Line / Spot	10/23/12-10/25/12	9	:30 11:35P- 12:02A (EST)	4 X X X		4 \$375.00		\$1,500.00 Charlotte (WSOC)		8/2/12
25.0 Normal Line / Spot	10/29/12-10/29/12	9	:30 8P- 10P (EST)	2		2 \$4,800.00		\$9,600.00 Charlotte (WSOC)		8/2/12
26.0 Normal Line / Spot	10/29/12-10/29/12	9	:30 10P- 11P (EST)			1 \$3,500.00		\$3,500.00 Charlotte (WSOC)		8/2/12
27.0 Normal Line / Spot	10/23/12-10/23/12	9	:30 9P- 10P (EST)	2		2 \$6,000.00	*	\$12,000.00 Charlotte (WSOC)		8/2/17
28.0 Normal Line / Spot	10/23/12-10/23/12	9	:30 10P- 11P (EST)	pol.		1 \$4,500.00		\$4,500.00 Charlotte (WSOC)		8/2/12
			00	CONFIRMATION CONTRACT	SONTRA	15				
Accepted-Agency/Advertiser:		Ü	Date: Accepter	Accepted-Station:		Date:	Comments:			

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Charlotte, NC 28206-2700 WSOC-TV 1901 North Tryon Street

Advertiser Product Agency

Greer, Margolis, Mitchell & Assoclates (2890) Telerep/Philadelphia, Philadelphia (1057) 1537/OBAMA FOR AMERICA (134149) Political - Federal Candidate (1067) Pol/B Obama/D/Pre/US (16256) 10/23/12-10/29/12 325181 Contract # Schedule Dates Salesperson Brand

Felerep/Philadelphia BASSETT, LAURA

OBAMA FOR AMERICA

National/Political

Account Types

Billing Type

Comments

95/101/1537

Buyer Name

Greer, Margolis, Mitchell & Associates 3050 K Street NW

Nashington, DC 20007

Phone/Fax

Sales Office

Normal Package Deal leadline# Order Type **Entered By** CO-0P Demo

15.00 Commission% Commission

06260361

Net Total

By Broadcast Month Oct. 2012 Nov. 2012 Charlotte (WSOC) Grand Total Jill Hlpskind 08/02/12 08/02/12 Last Modified

Date Entered

\$111,975.00 \$22,960.00 \$134,935.00

108 20 128

Spots

Sales Tax

\$114,694.75 \$20,240.25

Entered 8/2/12 8/2/12 8/2/12 8/2/12 8/2/12 8/2/12 8/2/12 8/2/12 8/2/12 8/2/12 8/2/12 8/2/12 8/2/12 Comments \$4,500.00 Charlotte (WSOC) \$6,000.00|Charlotte (WSOC) \$3,500.00 Charlotte (WSOC) \$3,000.00|Charlotte (WSOC) \$5,000.00|Charlotte (WSOC) \$4,000.00 Charlotte (WSOC) \$1,500.00 Charlotte (WSOC) \$2,000.00 Charlotte (WSOC) \$2,500.00 Charlotte (WSOC) \$2,000.00 Charlotte (WSOC) \$4,500.00 Charlotte (WSOC) \$5,000.00 Charlotte (WSOC) \$375.00 Charlotte (WSOC) Total \$3,000.00 \$375.00 \$6,000.00 \$3,500.00 \$5,000.00 \$4,000.00 \$1,500.00 \$2,000.00 \$2,500.00 \$5,000.00 \$4,500.00 \$2,000.00 \$4,500.00 Rate Spots Sa Tu We Th Fr -+4 ---+4 ---- --£ × MdS Run Times :308:30P- 9P (EST) :30|9P- 9:30P (EST) :30 10P- 11P (EST) :30 10P- 11P (EST) :30|10P- 11P (EST) :30 9P- 10P (EST) :30|9P- 10P (EST) :30|9P- 10P (EST) :30|8P- 9P (EST) :30|8P- 9P (EST) :30 7P- 8P (EST) :30|8P- 9P (EST) :30|5A- 6A (EST) Length Sec 10/26/12-10/26/12 10/28/12-10/28/12 10/29/12-10/29/12 10/24/12-10/24/12 10/25/12-10/25/12 10/25/12-10/25/12 10/25/12-10/25/12 10/26/12-10/26/12 10/26/12-10/26/12 10/28/12-10/28/12 10/28/12-10/28/12 10/29/12-10/29/12 10/24/12-10/24/12 10/24/12-10/24/12 Line Type / Break Type (Ref #) 32.0 Normal Line / Spot 33.0 Normal Line / Spot 34.0 Normal Line / Spot 29.0 Normal Line / Spot 35.0 Normal Line / Spot 36.0 Normal Line / Spot 37.0 Normal Line / Spot 38.0 Normal Line / Spot 39.0 Normal Line / Spot 40.0 Normal Line / Spot 41.0 Normal Line / Spot 30.0 Normal Line / Spot 31.0 Normal Line / Spot

Accepted-Station Date: Accepted-Agency/Advertiser:

CONFIRMATION CONTRACT

×

:30|6A- 7A (EST)

42.0 Normal Line / Spot

8/2/12

\$750.00 Charlotte (WSOC)

\$750.00

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Greer, Margolis, Mitchell & Associates 3050 K Street NW Washington, DC 20007

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

325181

Contract #

Greer, Margolis, Mitchell & Associates (2890) Telerep/Philadelphla, Philadelphia (1057) 1537/OBAMA FOR AMERICA (134149) Political - Federal Candidate (1067) Pol/B Obama/D/Pre/US (16256) Telerep/Philadelphia 10/23/12-10/29/12 BASSETT, LAURA National/Political 95/101/1537 Schedule Dates Account Types **Buyer Name** Advertiser Salesperson Sales Office Billing Type Phone/Fax Agency Product Brand

08/02/12	08/02/12	Jill Hipskind	S S	06260361	Normal	15.00	\$20,240.25	4.4
12	12	skind		361			10.25	\$114 604 7E

		SHE
Rate \$111,975.00 \$22,960.00	\$134,935.00	
Spots 108 20	128	
Charlotte (WSOC) By Broadcast Month Oct. 2012 Nov. 2012	Grand Total:	

Sales Tax

OBAMA FOR AMERICA

Comments

420 Normal Line Spot 10/29/12-10/29/12 6 330 PA- 90 (EST) 1 X 245,000 245,000 Chanlotte (WSCO) 267,000 245,000 Chanlotte (WSCO) 267,100 247,000	Line Line Type / Break Type (Ref #)	Dates	Sec Length	ngth Run Times	SPW	£	Tu We Th	Fr Sa	Su Spots	Rate	Total	Station	Comments	Entered
10/29/12-10/29/12 6 :30 9A-10A (EST) 1 x 1 \$245.00 \$24	43.0 Normal Line / Spot	10/29/12-10/29/12	9	:30 7A- 9A (EST)		4			4	\$700.00	\$2,800.00	Charlotte (WSOC)		8/2/12
10/29/12-10/29/12 6 -30 (104-11A (EST)) 1 X 1 \$245.00 \$245.00 Grantotte (WSCC) 10/29/12-10/29/12 6 -33 (10:584-12P (EST)) 1 X 1 \$245.00 \$235.00 Charlotte (WSCC) 10/29/12-10/29/12 6 -33 (10:584-12P (EST)) 1 X 1 \$245.00 Charlotte (WSCC) 10/29/12-10/29/12 6 -33 (10-11)/29/12 1 X 1 \$750.00 Charlotte (WSCC) 10/29/12-10/29/12 6 -33 (11-11)/29/12 1 X 1 \$750.00 Charlotte (WSCC) 10/29/12-10/29/12 6 -33 (11-11)/29/12 1 X 1 \$750.00 Charlotte (WSCC) 10/29/12-10/29/12 6 -33 (11-11)/29/12 1 X 1 \$750.00 Charlotte (WSCC) 1 10/29/12-10/29/12 6 -33 (11-11)/29/12 1 X 2 \$750.00 Charlotte (WSCC) 1 10/29/12-10/29/12 6 -33 (11-11)/29/12 1 X 1 <td>44.0 Normal Line / Spot</td> <td>10/29/12-10/29/12</td> <td>9</td> <td>:30 9A- 10A (EST)</td> <td></td> <td>1 ×</td> <td></td> <td></td> <td>П</td> <td>\$245.00</td> <td>\$245.00</td> <td>Charlotte (WSOC)</td> <td></td> <td>8/2/12</td>	44.0 Normal Line / Spot	10/29/12-10/29/12	9	:30 9A- 10A (EST)		1 ×			П	\$245.00	\$245.00	Charlotte (WSOC)		8/2/12
10/29/12-10/29/12 6 :30 10:584 - 12P (EST) 1 x 1 \$235.00 \$325.00 Charlotte (WSCC) 10/29/12-10/29/12 6 :30 12P - 1P (EST) 1 x 1 \$245.00 \$245.00 Charlotte (WSCC) 10/29/12-10/29/12 6 :30 12P - 1P (EST) 1 x 1 \$700.00 \$700.00 Charlotte (WSCC) 10/29/12-10/29/12 6 :30 11P - 11:35P (EST) 1 x 1 \$750.00 \$750.00 Charlotte (WSCC) 10/29/12-10/29/12 6 :30 11:35P (EST) 1 x 2 \$750.00 Charlotte (WSCC) 10/29/12-10/29/12 6 :30 11:35P (EST) 1 x 2 \$750.00 Charlotte (WSCC) 10/29/12-10/29/12 6 :30 E-30P (EST) 1 x 2 \$750.00 Charlotte (WSCC) 10/29/12-10/29/12 6 :30 E-30P (EST) 1 x 1 \$700.00 Charlotte (WSCC) 10/29/12-10/29/12 6 :30 E-30P (EST) 1	45.0 Normal Line / Spot	10/29/12-10/29/12	9	:30 10A- 11A (EST)		×			1	\$245.00	\$245.00	Charlotte (WSOC)		21/7/8
10/29/12-10/29/12 6 330 129- 19 (EST) 1 X 1 475.00 4700.00 4700.00 10/29/12-10/29/12 6 330 530 P (EST) 1 X 1 4750.00 4700.00 4700.00 10/29/12-10/29/12 6 330 130 P (EST) 1 X 1 4750.00 4750.00 4750.00 4750.00 10/29/12-10/29/12 6 330 13.30 P (EST) 1 X 1 4750.00 4750.00 4750.00 10/29/12-10/29/12 6 330 13.30 P (EST) 1 X 2 4750.00 4750.00 10/29/12-10/29/12 8 330 12.30 P (EST) 1 X 2 4750.00 4750.00 10/29/12-10/29/12 8 330 12.30 P (EST) 1 X 2 4750.00 4750.00 10/29/12-10/29/12 1 1 4700.00 4700.00 10/29/12-10/29/12 1 1 4700.00 4700.00 10/29/12-10/29/12 1 1 4700.00 4700.00 10/29/12-10/29/12 1 1 4700.00 4700.00 10/29/12-10/29/12 1 1 4700.00 4700.00 10/29/12-10/29/12 1 4700.00 4700.00 10/29/12-10/29/12 1 4700.00 4700.00 10/29/12-10/29/12 1 4700.00 4700.00 10/29/12-10/29/12 1 4700.00 4700.00 10/29/12-10/29/12 1 4700.00 4700.00 4700.00 10/29/12-10/29/12 1 4700.00 4700.00 4700.00 10/29/12-10/29/12 1 4700.00 4700.	46.0 Normal Line / Spot	10/29/12-10/29/12	9	:30 10:58A- 12P (EST)		×			1	\$325.00	\$325.00	Charlotte (WSOC)		C1/C18
10/29/12-10/29/12 6 :30 53-90-67 1 X 1 4750.00 4750.00 Charlotte (WSCC) 10/29/12-10/29/12 6 :30 113-11-1135 (EST) 1 X 1 4750.00 4750.00 Charlotte (WSCC) 10/29/12-10/29/12 6 :30 113-11-1135 (EST) 1 X 1 4375.00 (Arafotte (WSCC) 4375.00 Charlotte (WSCC) (Arafotte (WSCC) 10/29/12-10/29/12 6 :30 11-35-12-120 (EST) 1 X X 2 4375.00 (Arafotte (WSCC) (Arafotte	47.0 Normal Line / Spot	10/29/12-10/29/12	9	:30 12P- 1P (EST)		×			1	\$245.00	\$245.00	Charlotte (WSOC)		21/2/8
10/29/12-10/29/12 6 :30 6:30P- 6P (EST) 1 X 1 \$750.00 \$750.00 \$750.00 Charlotte (WSCC) 10/29/12-10/29/12 6 :30 11:3SP-12:02A (EST) 1 X 1 \$750.00 Charlotte (WSCC) Charlotte (WSCC) 10/29/12-10/29/12 6 :30 12:3SA (EST) 1 X 2 \$375.00 Charlotte (WSCC) Charlotte (WSCC) 10/29/12-10/29/12 6 :30 6-6:3OP (EST) 1 X 2 \$375.00 Charlotte (WSCC) Charlotte (WSCC) 10/29/12-10/29/12 6 :30 6-6:3OP (EST) 1 X 1 \$500.00 Charlotte (WSCC) Charlotte (WSCC) 10/29/12-10/29/12 6 :30 6-58P-7:3OP (EST) 1 X 1 \$700.00 Charlotte (WSCC) Charlotte (WSCC) 10/29/12-10/29/12 6 :30 6-58P-7:3OP (EST) 1 X 1 \$700.00 Charlotte (WSCC) Charlotte (WSCC)	48.0 Normal Line / Spot	10/29/12-10/29/12	9	:30 5P- 5:30P (EST)		×			17	\$700.00	\$700.00	Charlotte (WSOC)		8/2/12
10/29/12-10/29/12 6 :30 11P-11:35P (EST) 1 x 1 \$750.00 Charlotte (WSCC) Charlotte (WSCC) Charlotte (WSCC)	49.0 Normal Line / Spot	10/29/12-10/29/12	9	:30 5:30P- 6P (EST)		×			F	\$750.00	\$750.00	Charlotte (WSOC)		8/2/12
10/29/12-10/29/12 6 :30 1:35P-12:02A (EST) 1 x 2 \$375.00 Charlotte (WSOC) Charlotte (WSOC) 10/29/12-10/29/12 6 :30 12:05A-12:35A (EST) 1 x 2 \$375.00 Charlotte (WSOC) Charlotte (WSOC) 10/29/12-10/29/12 6 :30 6:38P-7:30P (EST) 1 x 1 \$700.00 Charlotte (WSOC) Charlotte (WSOC) 10/29/12-10/29/12 6 :30 7:30P-7:56P (EST) 1 x 1 \$700.00 Charlotte (WSOC) Charlotte (WSOC)	50.0 Normal Line / Spot	10/29/12-10/29/12	9	:30 11P- 11:35P (EST)		×	ļ		F	\$750.00	\$750.00	Charlotte (WSOC)		61/6/8
10/26/12-10/26/12 6 :30 12:05A-12:35A (EST) 1 x 2 \$375.00 \$575.00 Charlotte (WSOC) 10/29/12-10/29/12 6 :30 6-6:30P (EST) 1 x 1 \$700.00 \$700.00 Charlotte (WSOC) 10/29/12-10/29/12 6 :30 6-6:30P (EST) 1 x 1 \$700.00 \$700.00 Charlotte (WSOC) 10/29/12-10/29/12 6 :30 7:30P-7:5P (EST) 1 x 1 \$700.00 \$700.00 Charlotte (WSOC) 10/29/12-10/29/12 6 :30 7:30P-7:5P (EST) 1 x 1 \$700.00 \$700.00 Charlotte (WSOC) COMMENTAL	51.0 Normal Line / Spot	10/29/12-10/29/12	9	:30 11:35P- 12:02A (ES	2	×			F	\$375.00	\$375.00	Charlotte (WSOC)		8/2/12
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10/29/12-10/29/12 6 :30/30P-7:56P (EST)	54.0 Normal Line / Spot	10/29/12-10/29/12	9	:30 6:58P- 7:30P (EST)		×			+	\$700.00	\$200.00	Charlotte (WSOC)		21/2/0
CONFIRMATION CONTRACT Date: Accepted-Station: Date: Comments:	55.0 Normal Line / Spot	10/29/12-10/29/12	9	:30 7:30P- 7:56P (EST)		×			 -	\$700.00	\$700.00	Charlotte (WSOC)		8/2/12
CONFIRMATION CONTRACT Date: Accepted-Station: Date:														77 17 17
Date: Accepted-Station: Date:					NO.	RIMA	NOF		TRAC!	-				
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WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written

REP: TEL# 610-225-4100 ORDER WORKSHEET

REP HEADLINE# 6260361 *** ORIGINAL REV#0 ***

AUG1/12 14.59 *** WSOC-TV *** FAX# 610-225-1191 HARRIS REPORT FROM REP

BUYER NAME LAURA BASSE SALES PRSN PH- NICK W CLASS: NATL. LOCAL NVOICE)	ADV # 7678 ADV. N	ADV. NAME POLI/B OBAMA/D/PRE/US	REP.# OFF.# 220 SALESMAN #
# # GONTRACT # 6260361 COBAMA FOR AMERICA EST#1537 COMMENTS: (LINE, ORDER, INVOICE) F DATES OCT23/12 CALES PRSN PH- NICK W CLASS: NATL. LOCAL CLASS: NATL. LOCAL COCAL CLASS: NATL. LOCAL COCAL CO		GREER, MARGOLIS,	BUYER NAME LAURA BASSETT
# CONTRACT # 6260361 CBAMA FOR AMERICA EST#1537 COMMENTS: (LINE, ORDER, INVOICE) F DATES OCT23/12 OCT29/12 WK-1 FAX STATE TAX CO-OP BILLING NEEDED		3050 K ST NW,	
# CONTRACT # 6260361 CLASS: NATL. LOCAL OBAMA FOR AMERICA EST#1537 COMMENTS: (LINE, ORDER, INVOICE) Pates Oct23/12 Oct29/12 WK-1 FAX STATE TAX CO-OP BILLING NEEDED		``	
ICA EST#1537 COMMENTS: (LINE, ORDER, INVOICE) OCT29/12 WK-1 ATE TAX CO-OP BILLING NEEDED		CONTRACT # 6260361	LOCAL
OCT29/12 WK-1 ATE TAX CO-OP BILLING NEEDED			NVOICE)
STATE TAX CO-OP BILLING NEEDED	FLIGHT DATES OCT23/12	OCT29/12 WK-1	
		ATE TAX CO-OP BILLING NEEDED	DATE AUG1/12 14 50

TO JILL FR JARED NEW OBAMA ORDER TOTAL \$134935 PLS CNF THANKS REP:

**** THIS IS A CASH IN ADVANCE SCHEDULE **** CON CM

ALL INVOICES ARE TO BE SENT TO: GREER MARGOLIS ACCOUNTING 1010 WISCONSIN AVENUE NW SUITE 800 WASHINGTON, DC 20007

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EYE NWS DAYBRK PROGRAM: AUG1/12 14.59 *** WSOC-TV ***

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6260361	REV#0
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REP	*

3 700A-900A 30 \$700.00 10/23 10/29 20 4 600A-800A 30 \$7225.00 10/27 10/27 1 5 800A-900A 30 \$4250.00 10/27 10/27 1 5 800A-900A 30 \$4550.00 10/28 10/28 1 6 600A-800A 30 \$4550.00 10/28 10/28 1 7 900A-1000A 30 \$445.00 10/23 10/29 5 8 900A-1000A 30 \$445.00 10/23 10/29 5 8 900A-1100A 30 \$445.00 10/23 10/29 5 9 9 9 9 9 9 1 1 200A-1100P 30 \$4245.00 10/23 10/29 5 1 1 1200A-1100P 30 \$4245.00 10/23 10/29 5 1 1 1200A-1103P 30 \$445.00 10/23 10/29 5 1 1 1 1 1 1 1 1 1	:LINE#:REP :CD:	TIME PERIOD :	LGTH : SEC	RATE	: START : DATE	: END : DATE	:SPTS: WE : /WK: IN	WEEK: DAYS INVT:	:TOTL:
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REP: TEL# 610-225-4100 ORDER WORKSHEET HA

> REP HEADLINE# 6260361 *** ORIGINAL REV#0 ***

15 PROGRAM : 16 PROGRAM .		•	••	: DATE	DATE	: /WK: INVT		SPTS
	400P-500P	30	\$600.00	10/23	10/29	4	T11-F M	, ,
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	500P-530P	30	\$700.00	10/23	10/29	ហ	F 111	L.
	EYEWIT NWS 5				•	,	.	n
17	530P-600P	30	\$750.00	10/23	10/29	ហ	N 6 - 11 L	и
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18	600P-630P	30	00.006\$	10/23	10/29		F 5	1
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19	600P-630P	30	\$390.00	10/27	10/27		E A	٢
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20	600P-630P	30	\$925.00	10/28	10/28	←	N.	۲
PROGRAM:	EARLY NEWS					ı	3000	⊣
21	700P-730P	30	\$700.00	10/23	10/29	ιΩ	7-11-T	Ų
PROGRAM :	INSIDE EDITION)
N N	730P-800P	30	\$700.00	10/23	10/29	ហ	F - 11 F	LÍ
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23	1100P-1135P	30	\$750.00	10/23	10/29	7	Σ-	1
PROGRAM:	VARIOUS						E 0 +	_
24	1135P-1202A	30	\$375.00	10/23	10/29	7	F11-	ı
FROGRAM :	ABC-NITELINE<							
2 25	800P-1000P	30	\$4,800.00	10/29	10/29	0	Z	C
PROGRAM :	DANCNG-STR-ABC						4	N
26	1000P-1100P	30	\$3,500.00	10/29	10/29		NO	٢
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REP: TEL# 610-225-4100 ORDER WORKSHEET

> REP HEADLINE# 6260361 *** ORIGINAL REV#0 ***

225-4100 FAX# 610-225-1191 FROM REP AUG1/12 14.59 *** WSOC-TV ***

: LINE#:REP :CD:	D: TIME PERIOD :	LGTH : SEC :	RATE	START :	END FACT	SPTS:	WEEK:	DAYS	:TOTI:
2.7	900P-1000P	30	\$6.000.00		-			A PROPERTY OF THE PROPERTY OF	:SPIS:
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N 8	1000P-1100P	30	\$4,500.00	10/23	10/23	H	中四形		ţ-
PROGRAM	: PRIVATE PRACTICE	Ĭ.					1		+
29	830P-900P	30	\$4,500.00	10/24	10/24	Н	WED		,-
PROGRAM	: MIDDLE-ABC/SUBURGATRY-ABC	JRGATRY-ABC							₹
30	900P-930P	30	\$6,000.00	10/24	10/24	7	WED		_
PROGRAM	: MODRN FMLY-ABC/AVG.	AVG. ALL WKS							ı
31	1000P-1100P	30	\$3,500.00	10/24	10/24	Н	WED		L
PROGRAM	: NASHVILLE								ł
3.2	800P-900P	30	\$3,000.00	10/25	10/25	Н	THU		-
PROGRAM	: LAST RESORT								+
33	900P-1000P	30	\$5,000.00	10/25	10/25	\leftarrow	THU		feer
PROGRAM	: GREY ANTMY-ABC								ŧ
34	1000P-1100P	30	\$4,000.00	10/25	10/25	, 	THU		F-
PROGRAM	: SCANDAL								ł
35	800P-900P	30	\$1,500.00	10/26	10/26	, 	Н		
PROGRAM	: SHARK TANK						1		4
36	900P-1000P	30	\$2,000.00	10/26	10/26	(<u>ተ</u> አ		1
PROGRAM	: PRIMTME-DO-ABC						f , ,		-1
37	1000P-1100P	30	\$2,500.00	10/26	10/26	, ,	F T		r
PROGRAM	: 20/20-FRI-ABC						!		4
œ Υ	700P-800P	30	\$2,000.00	10/28	10/28	Н	SUN		-
PROGRAM	: AMERICA'S FUNNI	FUNNIEST HOME VIDEOS	EOS						ł

REP: TEL# 610-225-4100 ORDER WORKSHEET

AUG1/12 14.59 *** WSOC-TV *** FAX# 610-225-1191 HARRIS REPORT FROM REP TIME PERIOD REP HEADLINE# 6260361 *** ORIGINAL REV#0 ***

:TOTL: 134935.00 H Н DAYS CONTRACT TOTAL TOTAL SUN SUN :SPTS: WEEK : /WK: INVT ---END 10/28 10/28 START DATE 10/28 10/28 \$4,500.00 \$5,000.00 RATE SEC : LGTH 13100.00 30 30 PROGRAM : ONCE UPON A TIME 900P-1000P 121835.00 NOV/12 800P-900P PROGRAM : REVENGE :REP :CD: :LINE#: :LINE#:REP 40 OCT/12

WAXN 2% WMYT 28 WJZY 2% WCCB 10% WCNC 15% WBTV 26% CABL 0% WSOC 43% MARKET TOTALS \$313,802

SVC- NSI DEMOS- RA35+*